



Protect Your Carts, Your Budget, and Your Customer Experience

Keep your carts on the lot and on the clock. Carts live a life full of difficult work, theft, and abuse. Retailers can lose two carts a week, over a 100 carts a year, a loss of \$10,000 or more in property. Once off the lot, carts are considered a public nuisance with city ordinances fines and retrieval fees weighing down operations and management budgets. Carts that are returned cost more in maintenance and are unpleasant to use.

Cart loss is more than an inconvenience – it's an operational expense, a brand risk, and an environmental burden.

Retail Asset Protection Leader

How CartControl® Technology Helps Retailers

Gatekeeper Systems' CartControl® solution helps retailers protect assets and improve efficiency by automatically stopping carts from leaving store property. It keeps carts available for shoppers, prevents loss, and saves money on retrieval costs and municipal fines—delivering **measurable ROI** and a better shopping experience.

City fines can be as much as
\$100
for each cart*.

Over
2 Million
shopping carts
are stolen
each year**.

SmartWheel® Technology



- ✓ SmartWheel® devices lock automatically when carts approach the perimeter.
- ✓ Keeps carts available and operational for paying customers.
- ✓ Compatible with Gatekeeper Purchek® solution and unlocks with CartManager® Ultra.



Purchek®



FaceFirst®



Business
Intelligence



CartControl®



CartManager®



GATEKEEPER®
SYSTEMS



How It Works

The CartControl® shopping cart containment systems combine a digitally encoded locking signal, embedded perimeter antenna, and our patented self-braking SmartWheel® devices to keep carts on the lot.

As a cart reaches the perimeter antenna, the self-locking wheel engages keeping the cart within store property.

Perimeter Antenna

Installed within parking lot boundary

Methods to Unlock

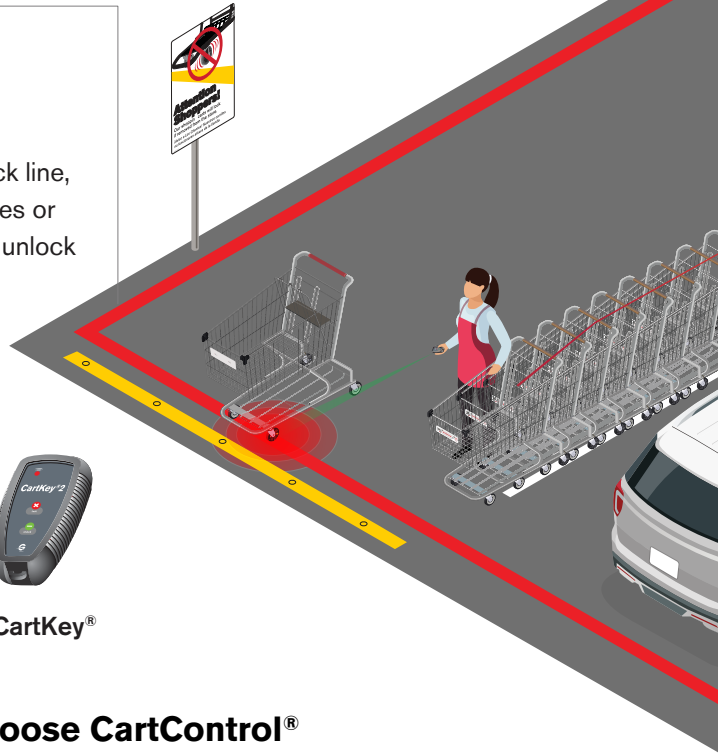
Optional embedded unlock line, hand-held CartKey® devices or the CartManager® Ultra's unlock signal can all be used to easily unlock carts.



CartManager® Ultra



CartKey®



Why Retailers Choose CartControl®

Advantage	Impact
Protects Budgets and Operations	Eliminates costly cart retrieval services and ongoing recovery fees.
Reduces Municipal Exposure	Prevents city fines and ordinance penalties for abandoned carts.
Improves Asset Longevity	Keeps carts well-maintained and in circulation, reducing replacement costs.
Enhances Customer Experience	Ensures carts are always available for loyal shoppers.
Supports Sustainability Goals	Extends cart life and reduces waste, minimizing environmental impact.



Proven Impact for Retailers

- Customers typically experience measurable **ROI paybacks of between 6 and 18 months.**

Results may vary.



The Loss is Real

- Stores can lose up to a third of their cart fleet **in one year.**



Extend Cart Life, Reduce Waste

- Reduce environmental waste by **keeping carts in service for their full life**—minimizing discarded materials and avoiding the energy needed for premature replacements.



Learn More About CartControl®

- Scan this QR Code to see a **brief video** about CartControl®:



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