

**We're for safe and open shopping environments.**



A group of people are shown in a retail environment. In the foreground, a person wearing a blue shirt and a baseball cap is gesturing with their right hand, palm facing forward. Behind them, several other individuals are visible, some looking towards the person in the blue shirt. The background is slightly blurred, showing more people and what appears to be a store interior.

**Retailers worldwide are aware of *and have likely witnessed* shoplifter violence. This violence is aimed at store employees and sometimes customers.**

Shoplifter violence poses a serious threat to retailers, causing not only physical harm and mental health impacts for employees and customers, but also significant financial and operational disruptions. These incidents often result in costly property damage, rising insurance premiums, and the need for more extensive security measures.

Beyond the immediate physical and financial consequences, such violence fosters a climate of fear that can lower employee morale and discourage customers from returning. Over time, this erosion of safety and trust damages a retailer's reputation, reduces profitability, and makes it increasingly difficult to maintain a secure, welcoming shopping environment.

**Examples of these conflicts are all around us.**



## **Confrontation**



## **Customer and Employee Safety**

Gatekeeper Systems' loss prevention technology plays a vital role in creating safer retail environments for both employees and customers. Our commitment to protecting people, products, and profits has never been more relevant.

Through real-time pushout theft prevention with the Purchek<sup>®</sup> solution, AI-powered face-matching via FaceFirst<sup>®</sup>, secure cart containment using CartControl<sup>®</sup> technology, and efficient retrieval with CartManager<sup>®</sup> Ultra, Gatekeeper Systems helps retailers achieve safety and loss prevention goals.

The convergence of these solutions is unlocking new investigative capabilities—enhancing situational awareness, accelerating case resolution, and enabling proactive intervention. With proven theft prevention and powerful reporting insights, Gatekeeper Systems' unified platform empowers retailers to reduce loss and protect what matters most.







# Purchek<sup>®</sup>

**Protect Your People, Products, and  
Profits with Purchek<sup>®</sup> Technology**

Actual System Footage



Purc hek®

## Push Back Against Pushout Theft

Gatekeeper Systems' Purc hek® technology is a highly effective loss prevention solution that enhances store safety, retains merchandise, prevents theft, and improves the shopper experience.

Adaptable across retail environments, the system operates discreetly—maintaining a frictionless atmosphere while actively deterring theft.

Theft Intelligence Services offered with Purc hek® technology turn isolated incidents into actionable insights. Our investigators help identify persons of interest, flag repeat and high-risk offenders, detect ORC activity, recommend FaceFirst® enrollments, and strengthen your cases.

Extend ROI by leveraging existing SmartWheel® devices with our CartControl® containment system. With minimal added hardware, you can secure carts outside and keep them available for loyal customers.





**Stop In-store Violence and Theft with  
FaceFirst® Face Matching Software**

Fictional Composite Face



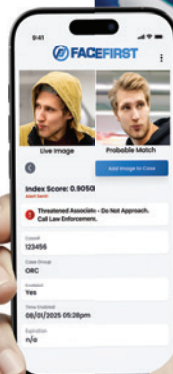


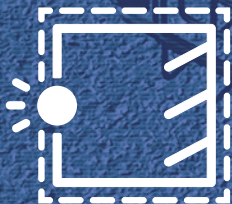
## A Fast, Accurate, Ethical Face Matching Platform

Gatekeeper Systems' FaceFirst® software is a highly effective face matching system for retailers, hospitals, casinos, airports, stadiums, and arenas.

FaceFirst® software leverages artificial intelligence and human oversight to prevent violence, theft, and fraud.

With FaceFirst®, you can provide safer environments for your valued customers, patients, guests, employees, and associates, and have confidence that safeguards addressing consumer privacy and governance have been built-in.





**CartControl®**

**CartControl® Protects Your Brand,  
Sales, and Shopper Experience**





**CartControl®**



## **Stop Profits From Rolling Away**

Shopping carts represent the longest interaction between a customer and your brand. That is until they aren't available, making retail cart management and theft prevention essential.

Cart loss is widespread and expensive. Once a shopping cart is removed from your location, the costs begin to accumulate—reducing revenue, negatively impacting your brand image, and resulting in missed sales opportunities due to limited cart availability.

Our proven CartControl<sup>®</sup> system silently stops carts from ever leaving a store's premises. This shopping cart anti-theft system prevents cart abandonment and damage, while protecting retailers from costly city fines. Keep your shopping carts on-site, and available for your customers while vastly reducing unnecessary environmental waste and operational costs.





**CartManager<sup>®</sup>**

**Your Way to Optimize Labor and Reduce  
Employee Accidents, Liabilities or Claims**





**CartManager®**

## **Faster and Safer Shopping Cart Collection**

Cart collection can be a slow and physically demanding task for employees. CartManager® Ultra offers a small footprint without compromising performance or cart retrieval capacity.

CartManager® is the solution for your employees to navigate lines of carts (up to 25 carts\*) effortlessly through parking lot traffic, while preventing injuries and decreasing labor hours.

A healthy, injury-free employee is a happy employee.



\*Dependent on retailer policy



## Global Resources. Local Results.

It's true—when we began in 1998, preventing shopping carts from leaving retailer properties was a core focus. But today, we're a global company with installations and resources spanning across continents, delivering much more than cart containment.

What started as a solution to protect shopping carts has evolved into a worldwide mission: *to help safeguard retail employees and customers from shoplifter violence, prevent product loss, and protect the bottom line.*

Want to learn how our global expertise can help your organization achieve the same?



[GatekeeperSystems.com](http://GatekeeperSystems.com)

