



Cart
Retention



Pushout
Prevention



Cart
Management



Cart-Based
Data Analytics

*“City ordinance fines of
\$100 per abandoned cart”*

Las Vegas, Alhambra

*“Cart retrieval services
can cost up \$320 a day
in some locations”*

Tucson.com

*“Abandoned carts can
cost more in maintenance
than new carts”*

San Diego Union Tribune

CartControl®

Stop Profits From Rolling Away

Keep your carts on the lot and on the clock. Carts live a life full of difficult work, theft, and abuse. Retailers can lose two carts a week, over a 100 carts a year, a loss of \$10,000 in property. Once off the lot, carts are considered a public nuisance with city ordinances fines and retrieval fees weighing down operations and management budgets. Carts that are returned cost more in maintenance and are unpleasant to use.

*“Carts become unsightly
fortresses of junk, rolled about
filled with returnable bottles,
grungy pets, stolen bicycles or
300 pounds of whatever can be
stacked to the moon.”*

—The Register-Guard

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Carts should be making you money, not costing you money. Gatekeeper Systems CartControl combines a radio frequency enabled perimeter and self locking SmartWheels to keep your property at your location. CartControl ensures more shopping carts are available helping increase sales and customer satisfaction. CartControl stops shopping carts from ever leaving a store’s property, **saving budgets from fleet loss, retrieval costs, excessive maintenance expenses, and city fines.**

GatekeeperSystems.com



How it Works

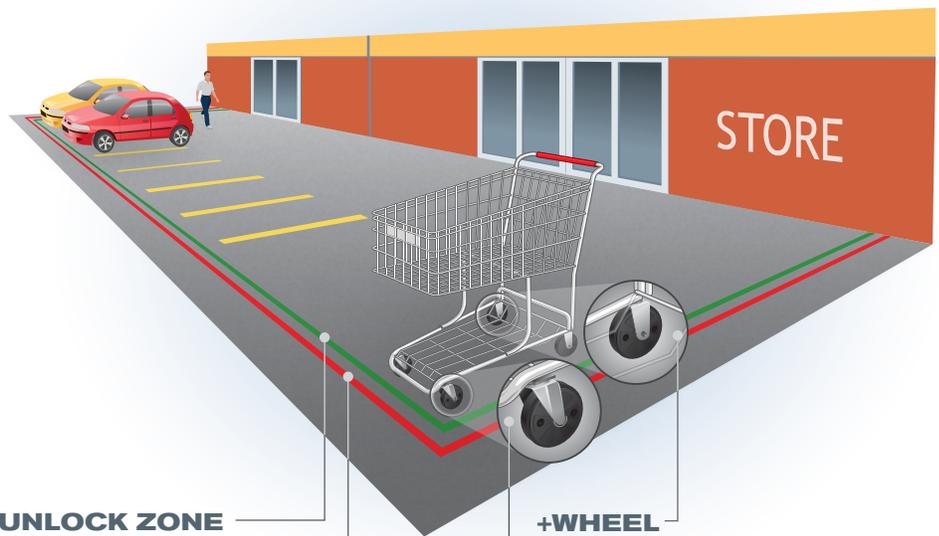
The CartControl shopping cart containment systems combine a digitally-encoded locking signal, embedded perimeter antenna, and our patented self-braking SmartWheel to keep carts on the lot. As a cart reaches the perimeter antenna, the self locking wheel engages keeping the cart within store property.



Stores can lose up to a third of their cart fleet in one year



Cities have turned to heavy handed retrieval fees and fines for carts collected by municipal services. Unclaimed carts are auctioned off or recycled.



UNLOCK ZONE

Simply pull the cart backwards and the SmartWheel unlocks.

LOCK ZONE

When the cart reaches the boundary, the SmartWheel will come to a gradual stop.

PERIMETER ANTENNA

Double-insulated, weatherproof-sealed cable embedded in parking surface establishes the precise point at which carts will lock and unlock.

CARTKEY

Carts are quickly-and-easily unlocked in a matter of seconds with one press of a button on the CartKey. No bending, no hassle!



+WHEEL

Optional The two wheel locking system helps prevent the most persistent thieves.

SMARTWHEEL®

Gatekeeper's patented self-braking wheel contains an internal locking mechanism is completely sealed, weatherproof and tamperproof. Quick service tread makes replacement easy and fast.

WIRELESS CAPABILITIES

Wireless solutions are ideal for areas such as parking garages, doorways, elevators, and unique flooring surfaces that have been impossible or impractical in the past to implement a containment solution. The signal spans up to 40 feet (12 meters) and no saw cutting is required.

Why is it great for you?

CartControl protects your store budget by keeping carts under control. With a 95% cart retention rate CartControl eliminates the need for retrieval services freeing up thousands of dollars. By keeping carts in your control they experience less wear and tear, reducing maintenance cost while keeping carts in good condition. CartControl also protects you from fines and other punishments associated with state and municipal cart containment ordinances. **CartControl customers to enjoy a full return on investment in 6 to 18 months.**



See CartControl



Our Patents



Learn More



Contact Us



**GATEKEEPER®
SYSTEMS**