

FOR IMMEDIATE RELEASE:

Gatekeeper Systems Opens UK Office to Meet Worldwide Demand

Irvine, CA – March 11, 2010 – Gatekeeper Systems, Inc., the leading provider of intelligent cart solutions, announces it has opened an office in the United Kingdom (UK) to meet the changing and growing demands for retail loss prevention solutions among the UK market. Gatekeeper is excited to develop its global reach while continuing to strengthen existing relationships.

The UK office will perform sales and support functions similar to the Irvine, CA USA headquarters location. This new office will give Gatekeeper an expanded geographic presence in the UK where previously there was no physical location. "We are pleased with the direction Gatekeeper has decided to go in to increase availability of retail loss prevention solutions in the UK. We are excited about the opportunities that come with opening this new office," said Karryn Gleckner, Marketing Communications Manager. "We feel that the UK has a great amount of potential and we look forward to developing new relationships in this region."

Gatekeeper Systems has appointed Martin Weatherhead to lead its new office as Managing Director at the UK location. Similar to Gatekeeper Systems US and Canadian branch offices, the UK office will have Customer Service and Field Service Representatives to maintain its commitment to quality and support for its loss prevention solutions.

Gatekeeper Systems' new office is located at Unit L1, MK: TWO Business Centre, 1-9 Barton Road, Water Eaton Industrial Estates, Bletchly, Milton Keynes, MK2 3HU, England. Gatekeeper Systems, UK can be reached by phone at +44 (0)1908 827333, and email at globalsales@gatekeepersystems.com

About Gatekeeper Systems

Gatekeeper Systems product suite of intelligent trolley solutions offers retailers innovative technology for stores to minimize merchandise loss and reduce asset and labor expenditures. Gatekeeper's loss prevention and cart containment solutions utilize locking wheel technology to reduce shrink by putting an end to trolley based shoplifting and shopping cart loss. Trolley management solutions increase safety and reduce labor costs by maximizing productivity while simultaneously resulting in a positive store image. For over a decade, Gatekeeper has been committed to quality products backed by expansive service and support capabilities. 19 of the top 20 global retailers that use shopping trolleys rely on Gatekeeper solutions to protect their assets and maximize profits. For more information, visit www.gatekeepersystems.com.

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