

Gatekeeper Systems Embraces Project Cuddle

Irvine, CA, February 27, 2007 -- Gatekeeper Systems is pleased to announce its recent donation and support to [Project Cuddle](#).

Michael Lawler, President of Gatekeeper Systems, announced at a company wide meeting that he is proud that the employees at Gatekeeper have chosen to join other Southern California Businesses and Project Cuddle spokesperson, John Stamos in their support of this remarkable charity. An initial donation made it possible for Project Cuddle to retain a professional grant writer to help them raise additional money from foundations and governmental agencies. Gatekeeper hopes its ongoing commitment will aid Project Cuddle's efforts in preventing baby abandonment in the United States and the international community. "I'm both pleased and proud that Gatekeeper Systems has the opportunity to be a supporter of such an invaluable organization. To think that an estimated 57 children a day are being abandoned is unfathomable. It is remarkable to me that the work of organizations such as Project Cuddle is not being touted more prominently in business and the media across the country."

Since the humble beginnings of the Project Cuddle crisis hotline in the living room of Debbe Magnusen in 1996, the agency has been helping women find safe, legal alternatives to abandoning newborns. To date the support and encouragement of Project Cuddle has resulted in the rescue of more than 560 children from the United States, Canada, Australia, and other countries around the globe. Project Cuddle is committed to helping any pregnant girl or woman regardless of [race](#), creed, religious affiliation, financial status or HIV status. A toll-free 24 hour a day, 7 day a week crisis hotline is available in English (1-888-628-3353) and Spanish (1-888-483-2323) for anyone who needs information, [direction](#), or support regarding a hidden or unwanted pregnancy, prenatal care and services, or baby abandonment.

Debbe Magnusen, Founder of Project Cuddle, notes the tremendous impact of Gatekeeper's contribution. "We are so honoured that a corporation from our local community has stepped

forward to help us in saving so many lives nationwide. We're hoping that this gift will continue the trend of local businesses choosing to come on board in offsetting the cost of saving the tiniest of victims...the babies."

About Project Cuddle

Project Cuddle's mission is to stop the ever growing epidemic of baby abandonment and neonaticide by providing emotional support, and confidential, safe, legal options for each girl or woman in crisis. The agency coordinates efforts with attorneys, hospitals, obstetricians, social workers and adoptive families. Generous contributions from donors, corporate sponsorships, private and government grants, and the annual Dinner by the Bay benefit hosted by John Stamos sustain the agency's programs and services. For more information, please visit www.projectcuddle.org.

About Gatekeeper Systems

Gatekeeper Systems, Inc. is a leading global provider of intelligent [shopping cart solutions](#) for retailers to prevent cart loss, merchandise theft, and to maintain high customer service and environmental standards. Headquartered in Irvine, California, Gatekeeper's solutions are used by major retailers in the US, Europe and the Far East. The Company's shares are listed on the London Stock Exchange's [Alternative Investment Market](#) under the [symbol](#) GKR.

Contact: Brett Osterfeld

Vice President of Communications

(949) 268-1316

<http://www.gatekeepersystems.com>

###